

TRAIN IN **STYLE.**



COSMETOLOGY PROGRAM

TONI&GUY Hairdressing Academy is world-renowned for its dedication to delivering legendary education to all of its students. We push the boundaries of hairdressing education by immediately exposing our students to a high-end professional salon environment that ignites creativity and consistency with our Spotlight™ Culture.

When you enroll as a cosmetology student at the TONI&GUY Hairdressing Academy you are already ahead of the game because you will not only gain the tools necessary to pass your Cosmetology State Board exam, you will also be given the skills to become a salon-ready hairdresser. The constant innovation sought out by TONI&GUY's own leadership team is what drives the curriculum of TONI&GUY Hairdressing Academy. We will provide you with the skills and confidence to deliver current looks and cultivate your individual creativity.

We utilize a 'learn-by-doing' method of teaching which all of our students are trained in. As a student at TONI&GUY Hairdressing Academy you will be executing your first haircut on a mannequin during your first week of class. This unique approach means that students attending our academy enjoy a hands-on education and are prepared for a salon environment servicing clients before they graduate.

Unique Opportunities.

Modern Facilities.

Industry Pioneers.

Artistic Expression.

SCHEDULE: **MON-FRI 8:30a-4p**

PROGRAM LENGTH: **1250 HOURS**

TONI&GUY[®]

HAIRDRESSING **ACADEMY**

penncommercial.edu/toniguy

230 Oak Spring Road, Washington, PA 15301 | 724-222-5330

EVERYTHING YOU'LL LEARN

Fundamentals

These courses are designed to introduce the student to Toni&Guy Techniques and Philosophy. Students will receive their cosmetology kits and discuss the proper use and maintenance of the items. Theory topics and practical demonstrations include: science, multiple haircutting and haircoloring techniques, proper sectioning of hair, natural hair styling techniques, updos, proper draping and shampooing techniques and Goldwell product knowledge.

Intermediate

These courses enable the student to practice and master haircutting techniques for men and women. The student will review techniques learned during the Fundamentals Modules, as well as clipper and trimmer techniques, and the purpose of thinning and texturizing hair. Hairstyling techniques introduced are brushing/air forming, use of marcel iron, flat iron, finger waves, pin curls, roller sets and specialty updo hairstyles. Also introduced is client consultation, nail care and enhancement, facial treatment and application of make-up; wigs, hair additions, and facial/body waxing.

Advanced

During these courses students continue to work with the public practicing and mastering hair techniques learned in previous modules. Additionally, these courses are designed to introduce the student to the creative and entrepreneurial opportunities of the industry through a series of creative and research projects. Students are also instructed on the fundamentals of PA State Board techniques, PA State Law, and begin preparing for licensure.



Students also have the opportunity to participate in amazing creative events including fashion shows, photo shoots and style competitions!

STUDENT *CATwalk* the *CUT* ABOVE

WHO WE ARE

The story began in London, England in 1963 with four brothers and continues to grow today with sons, daughters, nephews and wives. The Mascolo family is still very hands on with Zak leading the way.

What makes TONI&GUY unique is our iconic brand. With over 50 years of experience, we are international leaders in the hairdressing industry, setting new standards for hairdressers and making education available globally. Our mission is to upgrade the industry one hairdresser at a time.

Seen as a trend leader in the industry, TONI&GUY launches a new hair collection each year directed by its Creative Director, Zak Mascolo. Bridging the gap between fashion and hairdressing, TONI&GUY's Artistic Team work with high end designers at New York Fashion Week creating innovative styles that are seen on the runways and interpreted by hairdressers nationwide. Our British heritage is the marriage between British precision cutting with Italian flair and is a differentiating point for us in the hairdressing industry.



“ If you can visualize it, you can materialize it. ”

Zak Mascolo
Chief Executive Officer